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FOR IMMEDIATE RELEASE
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IDOC Announces New Members of Leadership Team Executives to Bring IDOC Vision and Innovation to Life

January 30, 2019, Orlando, FL – [IDOC](#) has announced the addition of four new members of the executive and management teams, chosen for their deep industry experience and commitment to IDOC's vision for the future.

"I'm confident that these outstanding individuals will help IDOC excel in providing innovative support and forward-thinking initiatives to our members," said IDOC CEO Dave Brown. "As a company, we look for leaders who embody our core values and purpose, and who are uniquely equipped to meet the challenges of a changing industry, and I am delighted that we are adding these impressive new talents to IDOC."

Jill Johnson joined IDOC in January 2019, as Vice President, Human Resources. In her executive role, she leads people-focused initiatives that include learning and development, organization planning, rewards and recognition, talent acquisition, employee communications, and promoting a "people-first" culture at IDOC. Before joining IDOC, Johnson held various HR leadership roles in multiple industries, both domestic and international. As the new HR leader for IDOC, she contributes extensive HR knowledge and a passion for organization and personnel development. Johnson holds a BA from Columbia College Chicago and an Executive MBA from Saint Mary's College of California, where she graduated with Honors. Jill resides in Madison CT with her husband and son.

Jan Cory takes on the role of Senior Director, Strategic Partnerships, focusing on a wide range of vendor/partner relationships. Cory's career began in the luxury retail sector, joining the vision industry at B+L/Luxottica, where she created and lead the department store team. In addition, she has held senior leadership positions at Viva/Marcolin and Silhouette. In 2015, she was named by Vision Monday as one of the most Influential Women in Optical. A graduate of Miami University in Oxford, Ohio with a degree in Public Administration and Political Science, Cory is the mother of three grown daughters and resides in Westport, CT with her husband.

Bridgette O'Brien was named Director of Marketing in December of 2018, leading all IDOC marketing efforts; including brand, events, vendor and new product/services launches. A graduate of Fordham University, O'Brien spent over ten years at CBS Corporation spear-heading sales marketing efforts nationwide. Most recently, Bridgette managed Customer Marketing for Bausch + Lomb's Vision Care team. She currently resides in Minnesota with her husband and two children.

Scott Robinson joined the IDOC team in December of last year as Director of Strategic Partnerships, overseeing vendor relationships and contract governance. A graduate of the University of Hartford, he has spent much of his 20-year career in the optical market, with a strong focus in the contact lens segment of supply chain and distribution, key and strategic account management and vendor relations. His most recent positions include eleven years with ABB Optical Group as VP of New Business Development and Director of Strategic Accounts, followed by two years as Director of Strategic Business for the Walman Companies. He currently lives in East Rockaway, NY with his wife and two sons.

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About IDOC

For the past twenty years, IDOC has remained committed to building a powerful community of independent optometrists, providing advanced practice management tools, advice and support systems that drive business growth. Membership plans include expert consulting, metrics-based business solutions, negotiated vendor discounts and peer-to-peer networking. IDOC works collaboratively with 3,000+ independent ODs to help them stay ahead of industry change and achieve their business vision, their way. For more information about IDOC, call (203) 853-3333 or visit www.IDOC.net.