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Press Contact: IDOC® 203-853-3333

**IDOC Adds Innovative HR Tool Available to Members**  
**IDOC Employee Handbook Service Supports Workplace Productivity and Compliance**

**January 30, 2019, Orlando, FL** – [IDOC](#) has announced the launch of a new human resources tool designed specifically for independent optometry practices. New IDOC Employee Handbook Service helps IDOC members create customized guidelines for employee interactions, performance evaluation, articulation of current employee benefits and helps both ODs and their staff members stay fully compliant with changing workplace rules and regulations.

IDOC CEO Dave Brown sees the new IDOC Employee Handbook Service tool as a vital part of private practice management every independent OD owner should embrace. “The rewards of a positive, productive work environment are well known,” he said. “By utilizing the IDOC Employee Handbook Service, our members can ensure their staff understands the beliefs, rules and values of their practice, which ultimately helps their employees contribute more fully to the success of the business.”

Specifically, IDOC Employee Handbook Service helps to create a clear framework for staff roles and responsibilities, offers techniques for addressing routine employee issues and concerns, outlines the evolution of employee benefits and how to appropriately address and manage conflict.

“When people in the workplace know what to expect from each other, everybody wins,” said IDOC Human Resources Consultant Amy Alvarez. “With IDOC Employee Handbook Service, we’ve taken what used to be a complex and time-consuming process and made it easy for our members.”

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**About IDOC**

For the past twenty years, IDOC has remained committed to building a powerful community of independent optometrists, providing advanced practice management tools, advice and support systems that drive business growth. Membership plans include expert consulting, metrics-based business solutions, negotiated vendor discounts and peer-to-peer networking. IDOC works collaboratively with 3,000+ independent ODs to help them stay ahead of industry change and achieve their business vision, their way. For more information about IDOC, call (203) 853-3333 or visit [www.IDOC.net](http://www.IDOC.net).